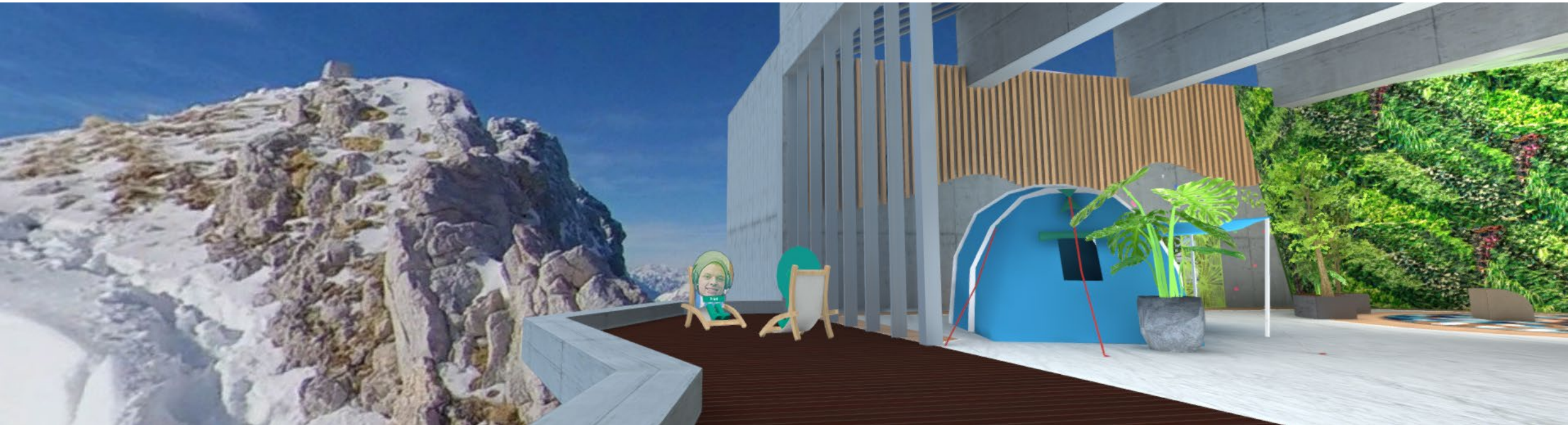




Spatial Web
at your fingertips

What is Bublr?

Bublr is an online platform helping brands create immersive and engaging 3D environments, aka “Miniverses”



Why Bublr?

Easy: no download, no registration. Join your Miniverse in 1 click

Accessible: whatever your internet connection (low bandwidth), whatever your device (computer, phone, tablet, VR headset)

Cheap: no need for upfront investment (like buying a digital land)

Scalable: unlimited users on the Miniverse with instancing (up to 50 users per Miniverse)

Who is Bublr for?

Corporate

Education

Event

Art



Cannes Film Festival 2022

Mission:

Provide immersive meeting rooms for clients who cannot attend the physical event

Result:

42 booked meetings
1M+\$ of Sales Revenue through online meetings

Next:

The American Film Festival in LA,
Berlin International Film Festival 2023



Decathlon virtual hub

Mission:

Increase engagement and retention for teams at Decathlon

Result:

1800+ minutes the first week

Next:

Pilot program for Allianz

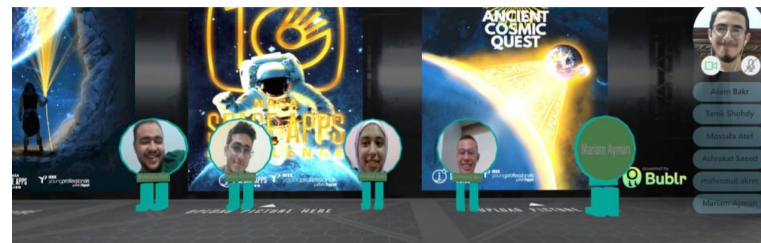
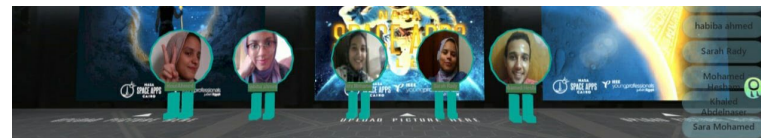


NASA Space Apps Challenge 2021

Mission:
Organize NASA's annual global hackathon

Result:
700+ attendees
200K+ Social media impression

Next:
Bublr is in charge of the 2022 event



Gallery C24: Digital Twins

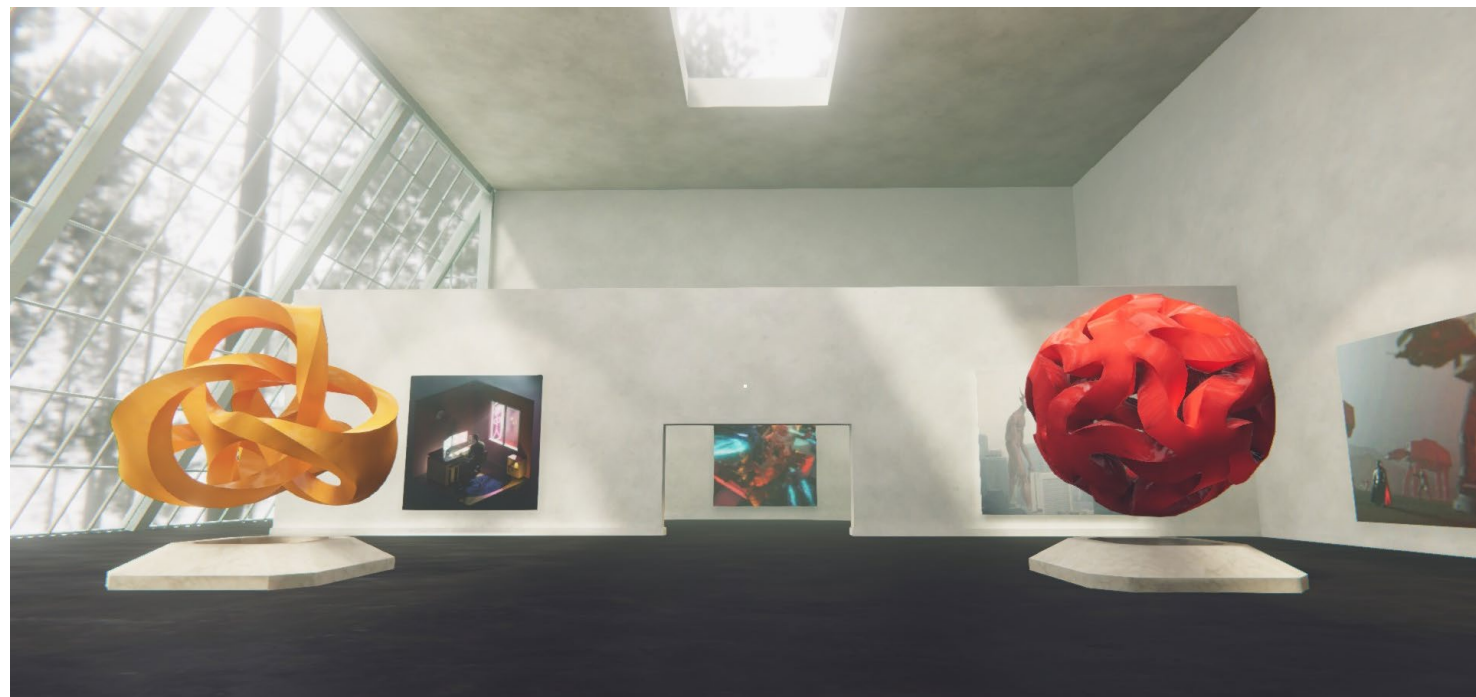
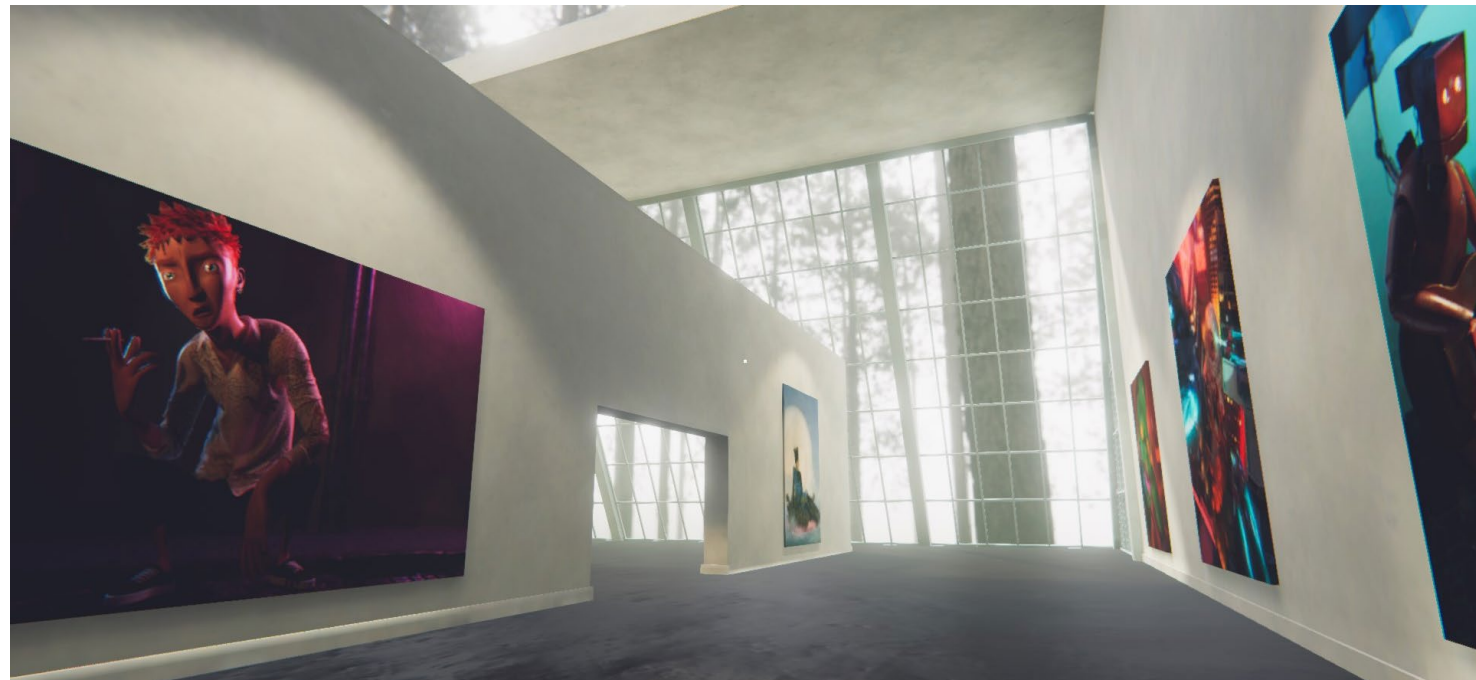
Mission:

Propose a virtual equivalent of NYC's existing gallery space

Result:

1k+ visit

22K\$ of online sales revenue



Kickstart Education: Immersive Class

Mission:

Propose immersive classes for pre-K and early K12 students

Result:

500+ students
+38% mark average

Next:

New lessons ordered

